Conceptual handmade writing instruments which play with streamline shapes and an extensive palette of vivid colors

BENU

06/2025

Collection of FOUNTAIN PENS & ROLLERBALL PENS

www.benupen.com

BENU
brand

BENU is a Armenia-based producer of concept-driven, handmade writing instruments. BENU's story began in January 2016 when the co-founders, Alex Semanin and Kate Dmitrieva, decided to join forces to set up a new creative concept. Right from the start, the aim was clear: to make writing instruments and desk accessories for these who prefer bright colors and new designs that are playful, stylish and fun.

BENU pens are designed and handcrafted in the company's own Yerevan-based production facility. Each part of the pens is made in-house, except for nibs, rollerball refills, ink cartridges and converters. All BENU fountain pens come with stainless steel or gold-plated stainless steel Schmidt nibs.

Creative shapes and a broad color palette are the key characteristics of the BENU collection. The designers and artisans take great care to create materials of vibrant colors and diverse textures. Prior to assembly, each part of the pens is a subject to a series of technical, mechanical and visual inspections to verify its accuracy, durability and overall appearance. Before being dispatched from our company, the pens undergo a final quality control covering both visual and functional aspects. The company only allows pens that meet the highest quality requirements to be shipped to its customers.

Collections

BENU offers 7 collections
of writing instruments

Tessera
collection of fountain pens 3

Pixie
collection of fountain pens 5

DailyMate
collection of fountain pens 8

AstroGem
collection of fountain pens 10

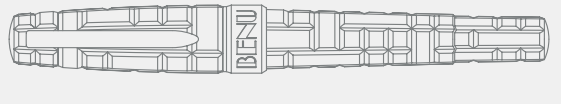
Talisman
collection of fountain pens 12

Euphoria
collection of fountain pens and rollerball pens 15

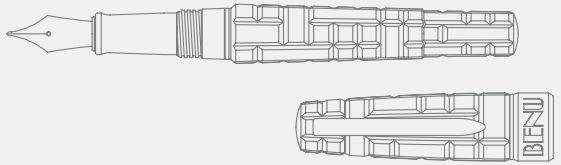
Briolette
collection of fountain pens 19

Tessera
collection

Inspired by mosaic art, the collection features a unique pattern that mimics cube-shaped tiles, known as “tesserae,” creating a faceted, truly eye-catching aesthetic. Unlike many of our signature vibrant styles, Tessera adopts a more understated, almost classic look. The pens feature a matte surface, strikingly accentuated by the glossy finish of the inner facets—creating a subtle yet captivating interplay of texture and light.
The collection includes six distinctive designs, available with both steel and gold-plated nibs and clips. From timeless classics to glitter-infused finishes, Tessera offers options to suit a wide range of tastes.



Tessera collection



Fountain pen

Technical specification

Characteristics	Tessera collection
Available writing modes	fountain pens
Material	acrylic resin, brass
Clip material	stainless steel
Lenght	14.9 cm / 5.86 inches
Weight	26 g
Cap	screw-on, can be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Fountain pen nib	Stainless steel, size #6, Schmidt / JoWo
Available nib width	Fine, Medium, Broad, Flex fine, Stub 1.1, Stub 1.5.

Tessera
collection

NEW

Black Amber	
SKU	25.2.33.6.0

NEW

Onyx	
SKU	25.2.1.5.0

NEW

Ribbon Turquoise	
SKU	25.2.32.6.0

NEW

Tanzanite	
SKU	25.2.2.5.0

NEW

Sunstone	
SKU	25.2.31.6.0

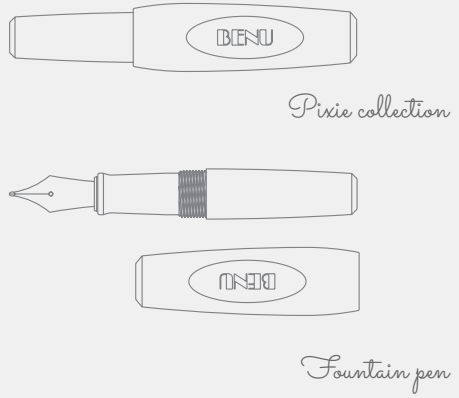
NEW

Galena	
SKU	25.2.3.5.0

Available in the retail starting
15 August 2025

Pixie
collection

Compact in size, yet comfortable to write with when the cap is posted, the Pixie collection is a true marvel in the world of pocket-sized fountain pens.
Extensively tested before its launch, the Pixie strikes the balance between petite aesthetics and ergonomics, ensuring it is suitable for long writing sessions despite its compact size.



Technical specification

Characteristics	Pixie collection
Available writing modes	fountain pens
Material	acrylic resin
Length closed	9.1 cm / 3.58 inches
Length posted	12 cm / 4.72 inches
Weight	14.3 g
Cap	screw-on, can be posted
Refill or	short International Standard Ink Cartridges
Nib	stainless steel Schmidt nib, size #5
Available nib width	Extra - fine, Fine, Medium, Broad

Pixie
collection

Emerald Sea	
Fountain pen SKU	24.2.5.5.0.

Icy Violet	
Fountain pen SKU	24.2.1.5.0.

Aurora Gold	
Fountain pen SKU	24.2.32.6.0.

Twilight Lagoon	
Fountain pen SKU	24.2.33.6.0

Honey Bronze	
Fountain pen SKU	24.2.34.6.0.

Stardust Pink	
Fountain pen SKU	24.2.4.5.0.

Aqua Glow	
Fountain pen SKU	24.2.2.5.0.

Plum Cream	
Fountain pen SKU	24.2.31.6.0.

Pixie
collection

BASIC COLORS

Coffee Brown	
Fountain pen SKU	24.2.36.6.0.

Smoky Black	
Fountain pen SKU	24.2.35.6.0

Royal Blue	
Fountain pen SKU	24.2.3.5.0.

JOLLY ROGER SERIES THE PIXIE COLLECTION

Available in the retail starting 25 July 2025

Each pen in the Jolly Roger Vintage set is finished with a hand-applied patina imitation, creating a distinctive timeworn aesthetic. Noticeable variations in tone and texture are part of the design, enhancing the aged, well-worn appearance.

To achieve this effect, we used an Giudaic Bitumen solution—traditionally applied by masters in painting and decorative arts to create an aged, patinated look. The solution consists of natural resins and oils and is safe to use, though it may carry a faint, characteristic scent similar to bitumen, which will dissipate over time.

> *We recommend including this information in the product description to give customers a clear understanding of the finish and character of these pens.*

NEW

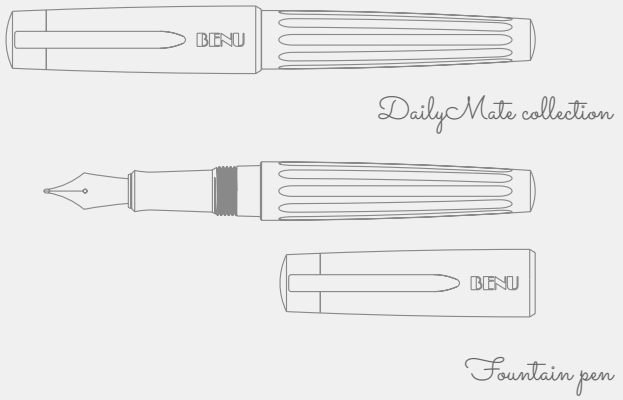
Jolly Roger	
Fountain pen SKU	24.2.37.6.0.

NEW

Jolly Roger Vintage - Set of 3 Pens	
Fountain pen SKU	PX05

DailyMate
collection

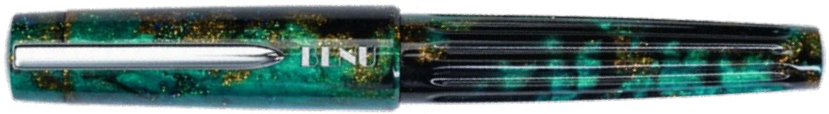
The DailyMate collection is our take on the perfect daily writer. Crafted with a timeless, classic design and elevated by BENU's signature vibrant color palette, these pens are made for your everyday writing journey. Each model, thoughtfully named after a day of the week, arrives in BENU's standard packaging and includes a card featuring a unique daily affirmation tailored to its specific day.



Technical specification

Characteristics	DailyMate collection
Available writing modes	fountain pens
Material	acrylic resin
Clip material	stainless steel
Lenght	14 cm / 5.51 inches
Weight	25.2 g
Cap	screw-on, can be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Fountain pen nib	Stainless steel, size #6, Schmidt / JoWo
Available nib width	Fine, Medium, Broad, Flex fine, Stub 1.1, Stub 1.5.

DailyMate
collection



Fresh Monday

Fountain pen SKU	23.2.01.5.0.

Exciting Friday

Fountain pen SKU	23.2.05.5.0.

Lively Tuesday

Fountain pen SKU	23.2.02.5.0.

Joyful Saturday

Fountain pen SKU	23.2.06.5.0.

Easy Wednesday

Fountain pen SKU	23.2.03.5.0.

Relaxing Sunday

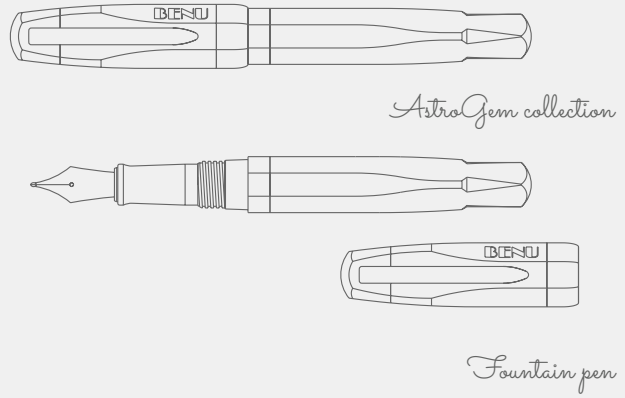
Fountain pen SKU	23.2.07.5.0.

Creative Thursday

Fountain pen SKU	23.2.04.5.0.

AstroGem
collection

AstroGem collection was inspired by the shape of the interstellar asteroid, Oumuamua, and the numerous social media comments suggesting that the asteroid has a ‘BENU-like vibe’. Featuring 7 unique designs, each named after a famous asteroid with edgy shapes and uneven facets, these pens are own interpretation of asteroids proving that even interstellar objects can be flamboyant and colorful if designed by BENU!

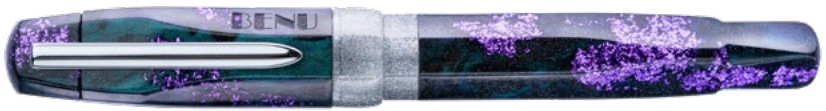


Technical specification

Characteristics	AstroGem collection
Available writing modes	fountain pens
Material	acrylic resin
Clip material	stainless steel
Lenght	14 cm / 5.51 inches
Weight	25 g
Cap	screw-on, can be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Fountain pen nib	Stainless steel, size #6, Schmidt / JoWo
Available nib width	Fine, Medium, Broad, Flex fine, Stub 1.1, Stub 1.5.

AstroGem
collection

Juno	
Fountain pen SKU	22.2.01.5.0.



Klio	
Fountain pen SKU	22.2.05.5.0.

Pallas	
Fountain pen SKU	22.2.02.5.0.

Leto	
Fountain pen SKU	22.2.06.5.0.

Echo	
Fountain pen SKU	22.2.03.5.0.

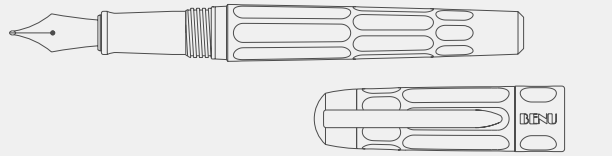
Midas	
Fountain pen SKU	22.2.07.5.0.

Apollo	
Fountain pen SKU	22.2.04.5.0.

Talisman
collection

Step into the hypnotizing realm of folklore with the Talisman collection of pens. Inspired by myths and legends, the collection fuses elements believed to bring luck, protection, money or love. The collection is made complete with 5 pens, each named after a special substance. Drawing inspiration from certain tales of yore, we set out to convey these stories not only in the color and style of each pen, but by actually infusing a part of each substance into the five different designs.

Talisman collection



Fountain pen

Technical specification

Characteristics	Talisman collection
Available writing modes	fountain pen
Material	acrylic
Special characteristics	glow in the dark (Mandrake only)
Clip material	stainless steel
Lenght	13.8 cm / 5.43 inches
Weight	21 g
Cap	screw-on, can be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Rollerball refill	N/A
Fountain pen nib	Stainless steel, size #6, Schmidt / JoWo
Available nib width	Fine, Medium, Broad, Flex fine, Stub 1.1, Stub 1.5.

Talisman
collection

NEW

Ametrine

Fountain pen SKU	19.2.51.6.0.

Peacock Ore

Fountain pen SKU	19.2.03.5.0.

Glowing color: grass green

Mandrake

Fountain pen SKU	19.2.01.5.0.

Frankincense

Fountain pen SKU	19.2.24.5.0.

NEW

Moonstone

Fountain pen SKU	19.2.42.5.0.

Cat's Eye

Fountain pen SKU	19.2.18.5.0.

Tiger's Eye

Fountain pen SKU	19.2.19.5.0.

Lily of the Incas

Fountain pen SKU	19.2.23.5.0.

Talisman

collection

Edelweiss	
Fountain pen SKU	19.2.06.5.0.

Four-Leaf Clover	
Fountain pen SKU	19.2.07.5.0.

Foxglove	
Fountain pen SKU	19.2.05.5.0.

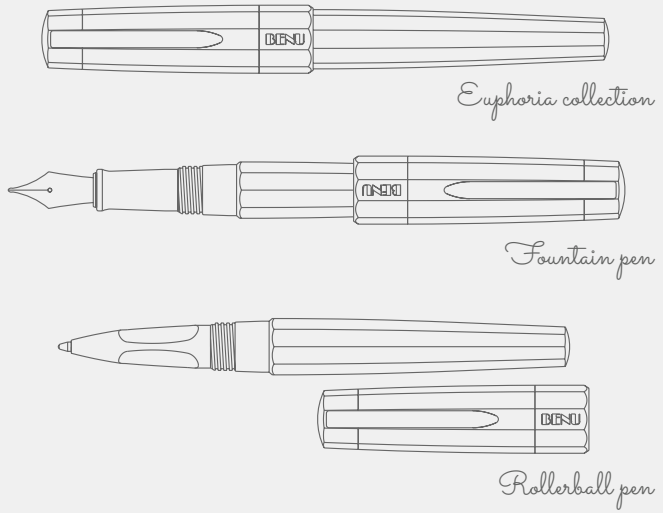
Hawk's Eye	
Fountain pen SKU	19.2.17.5.0.

Dragon's Blood	
Fountain pen SKU	19.2.02.5.0.

Dream Bean	
Fountain pen SKU	19.2.11.5.0.

Euphoria
collection

BENU celebrates life with a collection of pens devoted to different sources of simple, hedonistic pleasures, such as favorite music, a beautiful scene, an exquisite cocktail, or a delicacy. Each pen is inspired by different things that bring us joy and add a great deal of color to our everyday lives.



Technical specification

Characteristics	Euphoria collection
Available writing modes	fountain pen and rollerball pen
Material	acrylic
Special characteristics	glow in the dark (Ocean Breeze, Love Story, Scent of Irises ONLY)
Clip material	stainless steel
Lenght	14.9 cm / 5.86 inches
Weight	26 g
Cap	screw-on, can be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Rollerball refill	G2 standard rollerball pen refill
Fountain pen nib	Stainless steel, size #6, Schmidt / JoWo
Available nib width	Fine, Medium, Broad, Flex fine, Stub 1.1, Stub 1.5.

Euphoria
collection

NEW

Golden Beach

Fountain pen SKU	05.2.147.6.0.

NEW

White Beach

Fountain pen SKU	05.2.147.5.0.

Available Exclusively in the USA

Steamboat Master

Fountain pen SKU	05.2.75.5.0.

Available Exclusively in the USA

Honey Pals

Fountain pen SKU	05.2.73.5.0.

Blue Hawaiian

Fountain pen SKU	05.2.95.5.0.

Vodka on the Rocks

Fountain pen SKU	05.2.10.5.0.
Rollerball pen SKU	05.1.10.5.0.

Bloody Mary

Fountain pen SKU	05.2.94.5.0.

Bourbon

Fountain pen SKU	05.2.12.5.0.
Rollerball pen SKU	05.1.12.5.0.

Euphoria
collection

Pink guava	
Fountain pen SKU	05.2.09.5.0.
Rollerball pen SKU	05.1.09.5.0.

Tropical voyage	
Fountain pen SKU	05.2.01.5.0.
Rollerball pen SKU	05.1.01.5.0.

Big wave	
Fountain pen SKU	05.2.05.5.0.
Rollerball pen SKU	05.1.05.5.0.

Bora Bora	
Fountain pen SKU	05.2.04.5.0.
Rollerball pen SKU	05.1.04.5.0.

French poetry	
Fountain pen SKU	05.2.06.5.0.
Rollerball pen SKU	05.1.06.5.0.

Caviar	
Fountain pen SKU	05.2.07.5.0.
Rollerball pen SKU	05.1.07.5.0.

Jazz	
Fountain pen SKU	05.2.11.5.0.
Rollerball pen SKU	05.1.11.5.0.

Euphoria
collection

Luminous series

Three models from Euphoria collection have a hypnotizing glow-in the dark feature. Ocean Breeze, Love Story, and Scent of Irises glow beautifully, exhibiting various colors in the dark. The effect is created by blending the resin with luminescent material that is completely free of radiation and any potential hazards. Color and duration of glowing vary depending on the model of the pen, exposure time to light, and the intensity of the light source.

Glowing color: ultramarine blue

Scent of irises	
Fountain pen SKU	05.2.08.5.0.
Rollerball pen SKU	05.1.08.5.0.

Glowing color: blue green

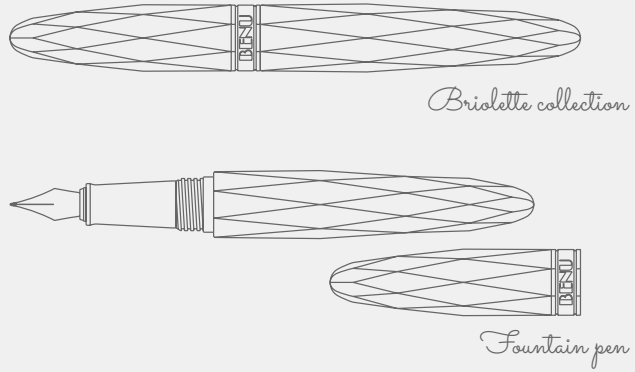
Ocean breeze	
Fountain pen SKU	05.2.02.5.0.
Rollerball pen SKU	05.1.02.5.0.

Glowing color: lavender blue

Love story	
Fountain pen SKU	05.2.03.5.0.
Rollerball pen SKU	05.1.03.5.0.

Briolette
collection

To highlight the visual appeal of the material we created the models that have their entire body covered with long facets. Each cut gives the pens specific shapes that prevent them from rolling and enables the true color and brilliance of the material to emerge.



Technical specification

Characteristics	Briolette collection
Available writing modes	fountain pen
Material	acrylic resin
Trim material	acrylic resin
Lenght	13.8 cm / 5.51 inches
Weight	19 g
Cap	screw-on, can not be posted
Fountain pen refill	international standard long cartridges or converters (72 mm / 2.8 inches)
Fountain pen nib	stainless steel Schmidt nib, size #5
Available nib width	Extra-Fine, Fine, Medium, Broad

Briolette
collection

Tropicana	
Fountain pen SKU	17.2.13.5.0.

Ruby Forest	
Fountain pen SKU	17.2.13.6.0.

Fiery Azure	
Fountain pen SKU	17.2.14.6.0.

Amethyst Tide	
Fountain pen SKU	17.2.12.6.0.

Starlit Oasis	
Fountain pen SKU	17.2.14.5.0.

For further information
please contact Kate Dmitrieva
Email: info@benupen.com
Tel.: +374 91 579 174

Address:
Bldg. 20/19, Proshyan 1st Lane,
Yerevan 0019, Armenia

www.benupen.com