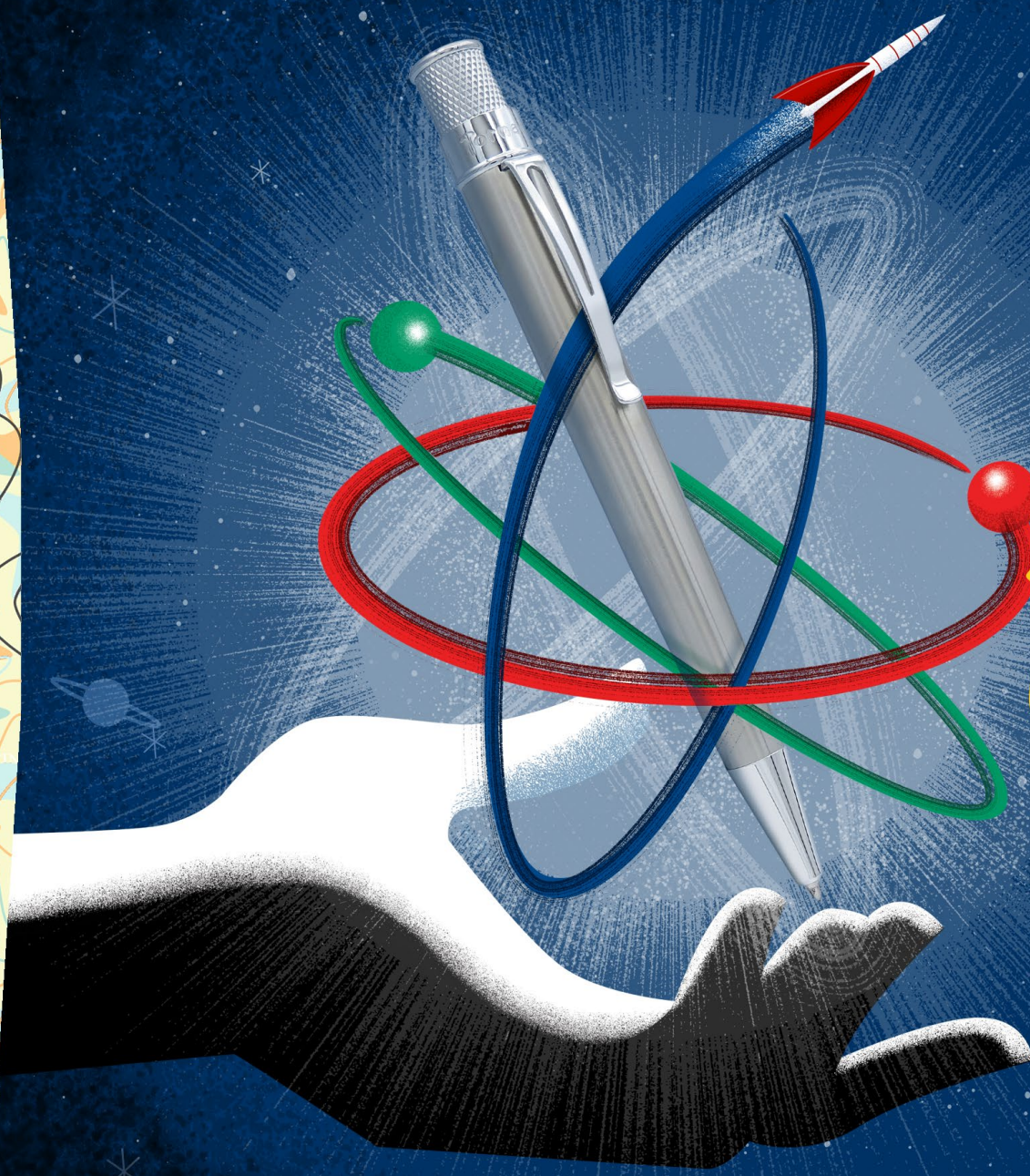


*Life is too
short to carry
an Ugly Pen!®*





OUR STORY

Retro 1951 was founded in 1990 with a focus on unique gifts and an emphasis on fine writing instruments and the accoutrements of life. The pen is not only a pen but instead a vehicle to create a world of possibilities and a way of revealing who you are. The pen is a perfect gift that will last for years and serve as a token of achievement or fond memories. Retro merges the fashionable colors and designs of today with the vintage, quality ideals of yesteryear.

Retro specializes in vibrant, unusual and fun pens packaged in our trademark tube packaging that doubles as pen stand or carrying case when the pen is not in use. Every Retro piece is designed with an eye towards that nostalgic American Dream, and it could be best said that *We make 'em like they used to!*TM

OUR MISSION

Retro 1951 is on a quest to bring enjoyment, energy, vibrancy, excitement and value to the world of writing instruments and accessories. Known for bright, cool colors and unique themes, Retro stands by our motto, *Life is too short to carry an ugly pen!*[®] Everything about Retro reinforces this statement.



THE TORNADO

In 1997, Retro 1951 introduced a pen named the Tornado in three lacquer colors: red, blue and green. Little did we know the impact this retractable rollerball would have in the world of gifts and writing accessories. Since that date, we have added numerous styles and designs to the Tornado collection. They come in a multitude of colors, materials, sizes and modes of writing: rollerball, fountain, ballpoint, and mechanical pencil. The knurled top has become a trademark look combined with the tapered barrel and smooth rollerball to create a writing experience that will leave you amazed. *Contact us today and let's create something special for your latest promotional project!*



CLASSIC LACQUER TORNADO

Twist-top rollerball with stainless steel barrel with shiny chrome accents and loaded with a rollerball refill. Each color is lacquered in a translucent lacquer over the steel tapered barrel. The knurled twist-top is a Retro 51 trademarked design.

Size: 5" long

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2" Diameter

Glows
IN-THE-DARK!
[Click Here](#)

White/GID VRR-1303GID

Ice Blue VRR-1318

Purple VRR-1317

Blue VRR-1307

Peacock VRR-1309

Green VRR-1314

Kiwi VRR-1311

Orange VRR-1302

Pink VRR-1313

Red VRR-1308

Brown VRR-1304

Black VRR-1301

Stainless VRR-1315



CLASSIC LACQUER TORNADO with Brass Trim

Twist-top rollerball with stainless steel barrel with polished brass accents and loaded with a rollerball refill. Each color is lacquered in a translucent lacquer over the steel tapered barrel. The knurled twist-top is a Retro 51 trademarked design.

Size: 5" long

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2" Diameter

BIG SHOT

Twist-top rollerball with a thicker diameter body. Each design is loaded with a rollerball refill and come in a grey velveteen pouch.

Each Big Shot has a brass barrel with continuous engraved line spiraling up the barrel and coated in a translucent lacquer. **Hawthorne** and **Bronx** have chrome trim and **Brixton** has Black Nickel Trim. Customize the top disc or custom black tube packaging.

Pen & Imprint Details

Size: 5" long

Barrel Imprint Area: 1.4" x 0.35"

Top Disc Imprint Area: 0.3125" Diameter



Grey Velveteen Pouch
(Standard Big Shot Packaging)



Stealth VRR-1701



Chaplin VRR-2127



Lincoln VRR-1331



Roosevelt VRR-1335



Dr. Gray VRR-1346



Albert VRR-1705A



Chromatic VRR-2133



Brutus VRR-2118



Vintage Metalsmith

Twist-top rollerball in several unique designs. Customize the Stealth, Chaplin, Lincoln (antique copper), Raw Brass, Raw Copper, Chromatic, Brutus or customize the optional black tube packaging for Roosevelt, Dr. Gray and Albert. Select models can be imprinted on the top discs as shown. Engraving available for: Stealth, Chaplin, Raw Brass, Raw Copper and Chromatic. Lincoln is imprint only.

Size: 5" long

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2" Diameter



Ice Blue Pencil VPP-1318



Stainless Pencil VPP-1315



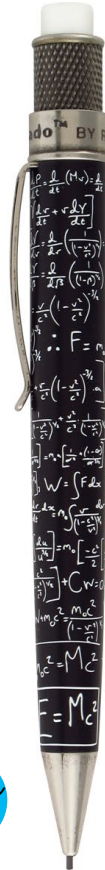
Stealth Pencil VPP-1701



Chromatic Pencil VPP-2133*



Dr. Gray Pencil VPP-1346



Albert Pencil VPP-1705



Crossword Pencil VPP-1545



Dmitri Pencil VPP-1816



TORNADO PENCIL

1.15 mm lead with huge eraser and trademark knurl twist-top. Choose to imprint or engrave the Ice Blue, Stainless, all black Stealth, Chromatic or imprint the black tube packaging for Dr. Gray, Albert, Crossword and Dmitri designs.

Pencil Size: 5" long

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: NA

ACRYLIC*

Choose from the twist-top rollerball or the capped Fountain Pen featuring stormy gray acrylic blended barrels. No two designs are the same with these writing instruments. They are finished with chrome accents and topped with a polished stainless steel top disc. Customize the barrel, top disc or optional black tube packaging.

Rollerball & Imprint Details

Size: 5" long

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2" Diameter

Fountain Pen & Imprint Details

Size: 5.5" long (capped)

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2"



Tornado Fountain

Capped fountain pen with steel German nib. All metal construction. Barrel holds two cartridges or a converter.

- Frosted Metallics** • Aquamarine, Ultraviolet & Orchid with frosted metallic lacquer and satin silver trim
- Lincoln** • All antique copper finish
- Stealth** • Matte black lacquer barrels with gloss black trim
- Corsair** • Designed after WWII plane with acid-etched details and accent printing

Pen & Imprint Details

Size: 5.5" long (capped)

Barrel Imprint Area: 1.4" x 0.3"

Top Disc Imprint Area: 0.2"

• = Darkness of finish may vary





Ice Blue VRS-1318

Stainless Set VRS-1315

Stealth Set VRS-1701

Chromatic Set VRS-2133*



Gift Set Custom Packaging

Tornado Gift Sets

Twist-top Rollerball & 1.15 mm lead Pencil Gift Set. Imprint or engrave the Ice Blue, Stainless, all black Stealth, or Chromatic.* The click-top Hex-o-matic Ballpoint and 0.7 mm Pencil can only be imprinted.

- Tornado:**
- RB & Pencil Size:** 5" long
- Barrel Imprint Area:** 1.4" x 0.3"
- Top Disc Imprint Area:** 0.3" (RB only)

Hex-o-matic

Click-top Ballpoint and 0.7 mm pencil with knurled grip and hexagon barrel. Available in matte black and silver, both with satin silver accents and black top ring for pencil identification. Packaging in a foldout hex shaped box.



Hex-o-matic:

RB & Pencil Size: 5.3" long

Barrel Imprint Area: 1.4" x 0.15"



Standard Packaging:

Black hexagon shaped box

Size: 6 1/4 x 1 3/4 x 1 3/4 inches

Imprint Area: NA



Optional Packaging:

Black hexagon shaped box

Size: 6 1/4 x 1 3/4 x 1 3/4 inches

Imprint Area: 1.5 x 0.7 inches

Custom Tornado

Whether you want a custom Pantone color or a design printed all the way around the barrel itself, we will work with you to produce a one-of-a-kind Tornado for your next function or event. Several options are available at low quantities starting at 300 pieces for a custom color or full 360 degree print and 500 pieces for an acid-etched (texture) barrel.

Choose from several accent finishes from classic chrome to antiqued finishes or Stealth Black to your own custom color. The barrel can also be designed with several finishes including glow-in-the-dark lacquer.

See the packaging page to complete the promotional gift and wow your customers and clients!



Barrel Options

- Custom Pantone Color(s)
- Ombre gradient finish
- Glow-in-the-dark (blue night glow)
- Antique finish options
- Stonewashed finish options
- Acid-etched barrel for textured feel
- Light Texture Lacquer Base
- Rainbow Ion-plated Base
- Matte or Gloss Clear Coating

Additional price may apply

Accent finish options:

- Chrome (standard/shown)
- Platinum
- Satin Silver
- Brass
- Copper
- Stealth Black
- Matte Black Nickel
- Antiqued Silver, Brass or Copper
- Stonewashed Silver, Brass or Copper
- Custom Pantone Color

Additional price may apply

If you have a design team, they can [download a template here.](#)

Tell us your theme or concept and we will even design it for you!

For custom quotes contact mary@retro51.com or call **972.818.5363**

PACKAGING OPTIONS



Tornado Tube with Imprinted Design
Size: 1 3/4" x 6 1/8" (Diameter x Height)
Imprint: 1.25" x 1.25"
Minimum: 25 pieces



Tornado Tube with Graphic Label
Label Size: 5.4" x 3" (Width x Height)
Minimum: 50 pieces



Packaging (Open View) packaging
doubles as pen stand



Tornado Standard Packaging: Black velveteen pouch
Size: 3/4" x 5 1/2"
Imprint: NA

Packaging not shown to size